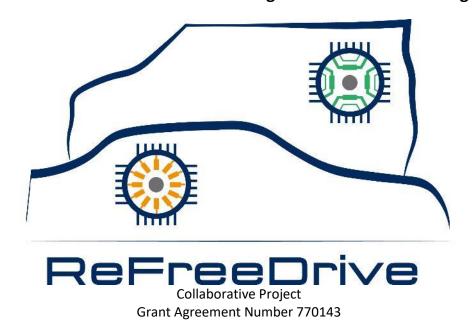


D9.5 Plan for the Dissemination of Results, Mid Release
Page 1 of 4
Date: 30/09/2019

Dissemination Level: PU
Grant Agreement - 770143



## Rare Earth Free e-Drives Featuring Low Cost Manufacturing



Start date of the project: 1<sup>st</sup> October 2017, Duration: 36 months

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 770143

Work Package no.: 9

Title of the WP: Dissemination and Communication

Deliverable no.: 9.5

Title of the deliverable: Plan for the Dissemination of Results,

**Mid Release** 

Contractual Date of Delivery: 30/09/2019
Actual Date of Delivery: 30/09/2019

Lead contractor for this deliverable: UAQ

Author(s): Giuseppe Fabri (UAQ)

Participants(s): Tomas Jezdinsky, Fernando Nuño (ECI)

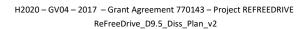
Alicia Rodriguez (CID)

Work package contributing to the deliverable: WP9

Nature: Report (Public)

Version: 2.0

Reference Deliverables D9.1, D9.3, D9.4





## **Abbreviations**

ADAS = Advanced Driver Assistance Systems

CID = Cidaut

**DEM = Direct Email Marketing** 

EGVIA = European Green Vehicle Initiative Association

ECI = European Copper Institute

EU = European Union

EV = Electric Vehicle

ICE = Internal Combustion Engine

IFPEN = Institut Français du Pétrol et des Énergies Nouvelles

IM = Induction Motor

MDL = Motor Design Limited

OEM = Original Equipment Manufacturer

PM = Permanent Magnet

PPM = Project Progress Meeting

PPT = Microsoft PowerPoint Format

PRI = Privè

TBC = To Be Confirmed

TBD = To Be Defined

UAQ = University of l' Aquila, Italy





## **Executive Summary**

The present report provides an overview on the planned and already realized activities, tools and elements to be used in the dissemination of ReFreeDrive project results to the envisioned audience.

The main goals of these activities are to:

- Create awareness about the potential of the proposed solutions
- Make results available for other potential beneficiaries or users
- fostering competitiveness and growth and increasing benefits to the European Union (EU)
   economy and citizens
- Create additional value for partners of the project
- Network with other H2020 projects
- Increase competitiveness of concerned industry in EU and sell project results
- Inform EU policy maker

This report contains the results related to the second reporting period of the project and the outlook for the third and last period. Hence the present report is highlighting those activities undertaken during the second year. This deliverable fulfils its objectives and there has been no deviation from the Grant Agreement foreseen regarding its content or timing.

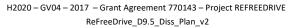
The activities during the second year of the project have been mainly focused on:

- Continue to update the website (download section and the news);
- Organization and participation at suitable conference and events;
- Organization and participation to the GV04 projects shared Workshop
- Organization and participation to the GV04 Workshop @ Coiltech2019
- Publication of additional four scientific papers in 2019
- Updates of LinkedIn page shared with the GV04 projects Drivemode and ModulED.

The results of the campaign are satisfactory and are tracked through the website visits. More than 2000 users and 8000 sessions have been collected in the period October 2017 - July 2019.

Bibliometric data related to the seven scientific papers published shows a couple of citations and a total of 324 reads. The newsletters used to promote ReFreeDrive Events were sent to more than 140.000 targeted addresses and viewed by more than 20.000 readers. The emails engaged a relevant part of the visits on the website (more than 600).







The LinkedIn page reports highlights over 650 visits, 171 followers and 46 shares of our posts.

Relating the second year of the project the barriers and risks recognized do not seem to have materialized or affected the dissemination. No correction plan needed. No new risks or barriers identified.