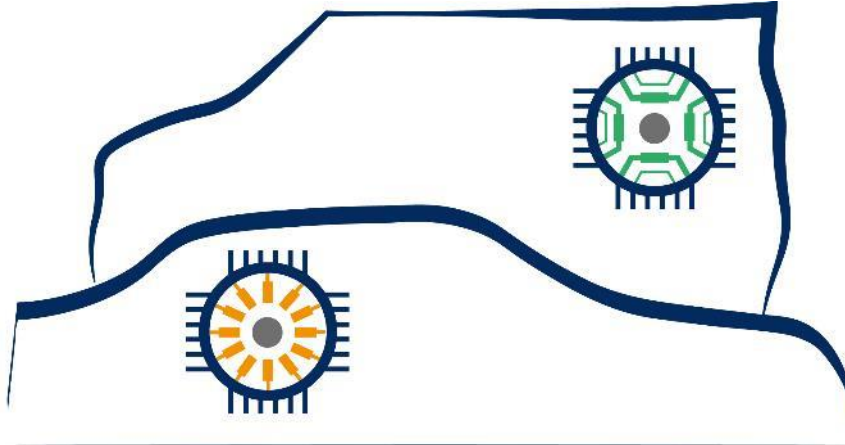




Rare Earth Free e-Drives Featuring Low Cost Manufacturing



ReFreeDrive

Collaborative Project

Grant Agreement Number 770143

Start date of the project: 1st October 2017, Duration: 42 months

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 770143

Work Package no.: 9
Title of the WP: Dissemination and Communication
Deliverable no.: 9.6
Title of the deliverable: Plan for the Dissemination of Results,
Final Release

Contractual Date of Delivery:	31/03/2021
Actual Date of Delivery:	25/06/2021
Lead contractor for this deliverable:	UAQ
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Work package contributing to the deliverable:	WP9
Nature:	Report (Public)
Version:	1.7
Reference Deliverables	D9.1, D9.3, D9.4, D9.5

Executive Summary

The present report provides an overview on realized activities, tools, and elements to be used in the dissemination of ReFreeDrive project results to the envisioned audience.

The main goals of these activities were to:

- Create awareness about the potential of the proposed solutions
- Make results available for other potential beneficiaries or users
- Foster competitiveness and growth and increasing benefits to the European Union (EU) economy and citizens
- Create additional value for partners of the project
- Network with other H2020 projects
- Increase competitiveness of concerned industry in EU and sell project results
- Inform EU policy maker

This report contains the results related to the third reporting period of the project and recap the overall campaign data. This deliverable fulfils its objectives, and it was not cause of deviation from the Grant Agreement foreseen regarding its content or timing (in the extended project runtime due to Covid-19 issues now to March 2021).

The activities during the third period of the project have been mainly focused on:

- Continue to update the website (download section and the news);
- Organization and participation at suitable conference and events, even if virtual;
- Organization of webinars as additional networking events due to lack of physical events;
- Organization and participation to the GV04 projects Final Event;
- Dissemination of the project results to the scientific community (Conferences, journals, magazines);
- Updates of LinkedIn page shared with the GV04 projects Drivemode and ModuLED.

The results of the campaign are satisfactory and have been mainly tracked through the website visits, papers statistics and LinkedIn statistics. More than 4700 users and 17000 sessions have been collected in the period October 2017 - March 2021 on the website.

Bibliometric data related to the 19 scientific papers published show about 50 citations on google scholar and more than 5000 readings can be estimated stating on different publisher' statistics and Research Gate data. The LinkedIn page reports highlight over 500 followers

Relating the Third period of the project, the barriers and risks have been updated considering the Covid-19 pandemic. In particular, the lack of physical events has been recognized as a barrier for the increased difficulty in reaching the target audience of the campaign. Webinars have been organized and article on magazines written as a countermeasure. The delay in the activities related to the Covid-19 pandemic was identified as a risk of lack of results to be disseminated. Preliminary results and proper simulation models have been used to achieve data to support the dissemination, even in Conferences and papers. The results of the communication and dissemination campaigns are evaluated as effective in disseminating the purpose of the project and the results achieved. Many stakeholders were reached in the automotive industry, including Original Equipment Manufacturers (OEMs), tier 1, and tier 2 manufacturers confirming the effectiveness of the campaign and the quality of the Research and Innovation Actions carried out.